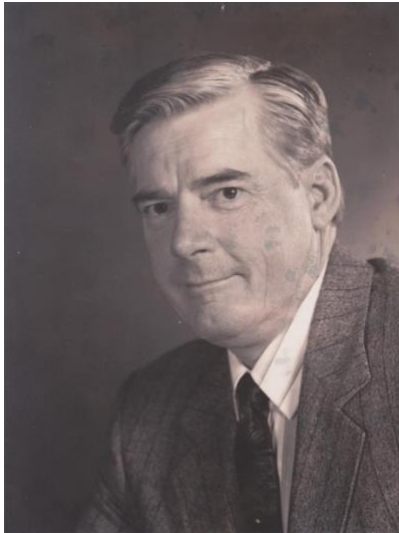


## LARRY GARTH SHERWOOD.

October 31, 1939 - January 31, 2024



Larry Sherwood passed away peacefully at home with his family after a series of infections brought on by a hip fracture.

Larry's colourful life was best appreciated by his impact on others, and his ability to inspire and motivate people, to push us to challenge assumptions, and to help those he loved with support of any kind, when it was needed.

His careers in marketing (McDonalds) craft brewing / entrepreneurship (Granville Island Brewery, Upper Canada Brewing, Pasadena Brewing), and teaching (BCIT, Langara) earned him accolades and (more importantly to him) a legion of friends and compatriots.

Larry survived his wife, Ninna, who tragically passed in 2017 to brain cancer. In retirement, the two of them had travelled, established a winter home in Yuma and enjoyed watching their grandchildren (Samantha, Claire, Evangeline) grow up.

Larry lived an interesting life, surrounded himself with excellent people, and could always be counted on for a joke, a roast, or a toast. He will be well remembered by us all.

In lieu of flowers, donations to Ronald McDonald House were his wishes.

### **A few student comments over the years**

#### Larry Sherwood, Marketing Department at Langara College

"Larry was my professor in 1997 up to 2000, I have never had a professor like this. I will never forget how much he helped me." Posted Feb 4, 2024.

"Best Professor I have ever had. Period." Posted May 31, 2019.

"The Wayne Gretzky of teaching. This dude is an inspiration." Posted Aug 3, 2007.

"Larry is THE BEST TEACHER. He was extremely helpful, not just in marketing but also had great general life, professional advice that you don't learn from books and will greatly help you in life. It's a pity that he's retired because Langara is now missing one of the best professors there ever was. He was fair, helpful and always there. I miss you!" Posted Oct 22, 2005.